







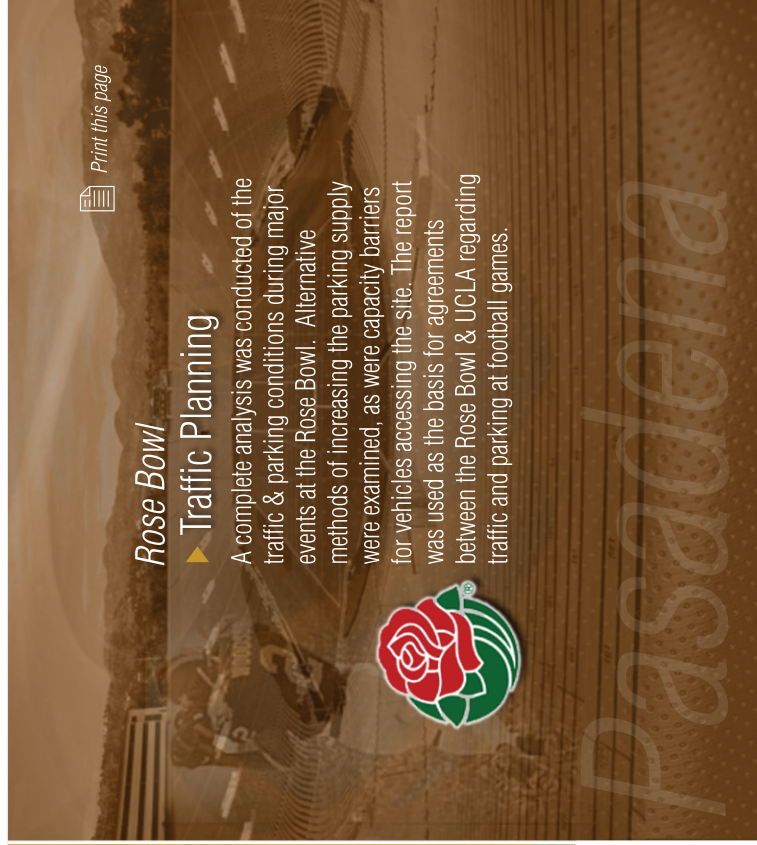


improving the flow of life

Transportation Planning & Traffic Engineering

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-  Amgen Center Specific Plan
-  Douglas Park Specific Plan
-  FOX Studio Master Plan
-  Rose Bowl Stadium 
-  The Grove at Farmers Market



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Rose Bowl

► Traffic Planning

A complete analysis was conducted of the traffic & parking conditions during major events at the Rose Bowl. Alternative methods of increasing the parking supply were examined, as were capacity barriers for vehicles accessing the site. The report was used as the basis for agreements between the Rose Bowl & UCLA regarding traffic and parking at football games.